



YOUR MARKETING WITH A UNIQUE CALENDAR!

**You already know
Calendars are one of the
most-used and most-effective
marketing tools available.**

You already know the reasons:

- Calendars are practical; customers and prospects actually use them.
- Calendars keep your contact information in front of users 24/7/365.
- Calendars are relatively inexpensive for the exposure they present.
- Calendars are available in many different formats.

In fact, calendars are so common and so practical that there's a danger of yours being overlooked because it's just like so many others your customers have seen and used.

Why not consider a calendar that's unique – that cannot help but be noticed and used? Why settle for a run-of-the-mill version that gets hung in the bathroom or tossed in the corner because it's so ordinary?

Golden Belt Printing produces calendars – as many others do – but we like to produce unusual calendars. Distinct calendars. Calendars that are out-of-the-ordinary. Calendars that attract attention because of the unique design or unusual practicality. Calendars that appeal to your special constituency. Here are some examples:

- **Calendar Magnet:** Yes, they're common, but yours can be customized for you. Use your corporate colors. Make it a special shape. Give your users motivation to use it on their file cabinet or refrigerator and displace someone else's.

OR ►



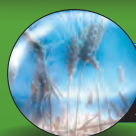
Scan this code with your smartphone or go to

<http://goo.gl/jFdzZ>

to open a special offer for you. Redeem the offer codes upon ordering your calendars.



Calendar Magnet



ignite!

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• **Mouse Pad Calendar:** Computers are ubiquitous, but your mouse pad doesn't have to be. Make it useful by making it a combination note pad. A calendar and your contact information on every page.

Produce a truly unique mouse pad calendar by using our FusionPad material. It's a calendar that sticks by the keyboard but is easily removed, with no residue. Make it colorful. Make it practical. Make it usable. Make it unique to you.



ORDER NOW!

• **Community Calendar:** Use photos that represent your community, your geographical area, your corporate or organizational activities. Our dynamic designs highlight your photos and remind users of the value of your organization. Excellent potential as a fund-raiser for not-for-profit groups.

• **Calendar Mailers:** Two standard formats and many custom ones are available for this style. Use a calendar mailer to keep in regular contact with your customers/clients/donors. These can be hand-delivered, mailed to your list, or consider using the Post Office's new "Every Door Direct Mail" program to target a specific area of your community.

• **Totally Custom Calendar:** Have you a bright idea for a calendar, or have you seen one you'd like to discuss? Bring it in and let's have a creative session to make it truly YOU. Call Butch or Roy at 620.793.6351 or 800.299.6351.

Or e-mail gbp@goldenbelt.com and we'll come to you. Download our entire 2011 Calendar Catalog: <http://www.goldenbelt.com/2011-CalendarCatalog.pdf>

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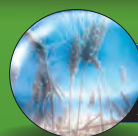


Mouse Pad Calendar

30% OFF



Calendar Mailers



Golden Belt Printing, Inc.
Digital Offset Color • Calendars • Envelopes • Pro Mailing