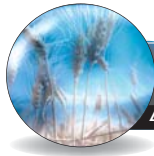


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Promo Code: CALMAGSEP50OFF

• **Calendar Magnet:** Yes, they're common, but yours can be customized for you. Use your corporate colors. Make it a special shape. Give your users motivation to use it on their file cabinet or refrigerator and displace someone else's.



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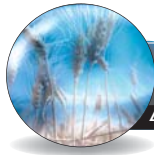


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• **Mouse Pad Calendar:** Computers are ubiquitous, but your mouse pad doesn't have to be. Make it useful by making it a combination note pad. A calendar and your contact information on every page.



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• **Calendar Mailers:** Two standard formats and many custom ones are available for this style. Use a calendar mailer to keep in regular contact with your customers/clients/donors. These can be hand-delivered, mailed to your list, or consider using the Post Office's new "Every Door Direct Mail" program to target a specific area of your community.



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